



# WHY BE AN INDIANA ARTISAN MARKETPLACE SPONSOR?



**Indiana Artisan expects 4,000 art enthusiasts and foodies to attend the Marketplace.** They appreciate the finer things in life and are people who want to showcase the best in Hoosier craftsmanship in their homes. They are the kind of people your business wants to call friends and customers.

Marketplace sponsors help art-trepreneurs cover the costs of running their booths, as well as ensure the nonprofit Indiana Artisan organization will live another day to help artisans build their businesses and business skills. Indiana Artisan is a 501(c)(3) charitable organization, and sponsorships are tax-deductible as allowed by law.

[IndianaArtisan.org](https://IndianaArtisan.org)

## SPONSORSHIPS & BENEFITS

### PRESENTING SPONSOR

\$25,000

**WE WOULD LOVE TO SHARE YOUR GOOD NAME WITH OURS.** The Indiana Artisan Marketplace \$25,000 Presenting sponsorship includes a two-hour exclusive shopping experience for up to 500 of the sponsor's hand-picked guests, each of whom will receive a \$10 voucher that can be used on a purchase at any exhibitor's booth. Additionally, the Presenting sponsor is mentioned in all media advertising for the Marketplace, has signage at the Marketplace, and has its logo on our website and on our monthly newsletters for a year.

### MEDIA SPONSOR

\$5,000

**ADVERTISING IS A COSTLY AND CRITICAL PART OF THE MARKETPLACE BUDGET.** Two \$5,000 Media sponsorships provide about 50 percent of the funds we need to promote it well. Media sponsors receive signage at the Marketplace, a year-long listing on the Indiana Artisan website, a listing in the 2026 Viewbook, the annual catalog that showcases the work of every artisan, and 15 Marketplace tickets.



### ARTISAN LOUNGE SPONSOR

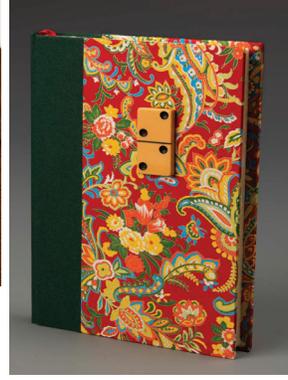
\$2,000

**ARTISANS AND VOLUNTEERS WORK LONG, HARD HOURS AT THE MARKETPLACE.** Indiana Artisan provides a place for them to get away for a few minutes to sit and have some refreshments. The \$2,000 Artisan Lounge sponsorship provides tables, chairs, snacks, and bottled water. The sponsor receives signage at the Marketplace, a year-long listing on the Indiana Artisan website, a listing in the 2024 Viewbook, the annual catalog that showcases the work of every artisan, and 10 Marketplace tickets.

### BOOTH SPONSOR

\$700 OR  
\$1,000

**SETTING UP AND OPERATING AN ENGAGING BOOTH AT A HIGH-QUALITY ART AND FOOD EXPERIENCE CAN BE EXPENSIVE.** Booth sponsorships pay for an artisan's booth and help Indiana Artisan market the Marketplace. Booth sponsors receive signage at the Marketplace, a one-year listing on the Indiana Artisan website, a listing in the 2026 Viewbook, the annual catalog that showcases the work of every artisan, and four Marketplace tickets for a \$700 sponsorship, eight for a \$1,000 sponsorship.



# INDIANA ARTISAN MARKETPLACE SPONSORSHIP AGREEMENT

Business Name

Business Address

Business City

State

Zip

Contact Name

Contact Phone

Contact Email

### SELECT SPONSORSHIP:

- PRESENTING** SPONSOR - \$25,000
- MEDIA** SPONSOR - \$5,000
- ARTISAN LOUNGE** SPONSOR - \$2,000
- BOOTH** SPONSOR - \$1,000
- BOOTH** SPONSOR - \$700

### SELECT PAYMENT:

- A check is enclosed.
- Please invoice me for the payment, which we will pay by March 1, 2026.

## SEND FORM TO:

Complete this form and email to [Rosalyn@IndianaArtisan.org](mailto:Rosalyn@IndianaArtisan.org) or mail it with a check, payable to Indiana Artisan, to:

Indiana Artisan  
22 N. Rangeline Rd.  
Carmel, IN 46032

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[IndianaArtisan.org](http://IndianaArtisan.org)

